**Creating Content with lifetime validity** 

# Paper Weight Entertainment



### Crafting Distinctive Credentials

With a commitment to crafting narratives that resonate globally, Paper Weight Entertainment has etched its mark in the industry, producing content that is both impactful and timeless.

- BEST MICRO ENTERPRISE 2019, recognised by Ministry of MSME GOI as 'Brands of India'.
- Official Production Partner to ADGPI (Strat Comm) and various Armed Forces Formations
  Other GOI Clientele includes MyGov, Govt of Punjab, Ujjain Smart City Limited, MHA and Odisha Public Service Commission.
- CBC-DAVP Empanelled AV Producers
- 40+ Official Selections at various International Film Festivals including Best Documentary Nominations and Wins at BRICS Russia 2020, New York, Munich and Japan 2022 etc.
- Original Content Streamed on SonyLiv, ShemarooMe, MX Player OTTs, All Sports Television Network USA, Air Vistara and Singapore Airlines.
- Production Partner on Bollywood Movie "Shershaah 2021"
- Total 300+ Videos created till date.





## Our Core Services

At the heart of our operations lies a deep-seated passion for storytelling.

Our comprehensive suite of services ensures that every narrative we craft resonates deeply with its intended audience, creating a lasting impact.

- Film & Video Production
- Video Editing
- Aerial Filming
- Graphics and Animation
- Archive Licensing
- Voice Over Recording



### Our Digital Milestones

In the vast canvas of digital media, PWE paints stories that captivate, inspire, and resonate. Our journey is a testament to innovation, excellence, and the power of compelling narratives.

- Over 20 viral videos, collectively amassing over 5 million views.
- Original series featured on premier OTT platforms.
- A dedicated community of 50,000+ followers, marking our digital impact.







## Film Festivals & Recognitions

Paper Weight Entertainment's commitment to excellence has been recognized on numerous platforms



International Acclaim: Over 40 official nominations and screenings at prestigious film festivals globally, including BRICS Russia, Tehran, Pakistan, New York, Kenya, Italy, London, Munich, Seoul, and New Delhi.



Digital Excellence: Awarded for the "Best Use of Integrated Media in Cause Marketing" at the Digital Awards'2017 by BBC Knowledge.



Social Media Prowess: Honored with the "Best Social Media Campaign" at #Mobexx2017.



Media Recognition: Featured by YourStory for our remarkable journey from a small flat in Delhi to international film festivals.















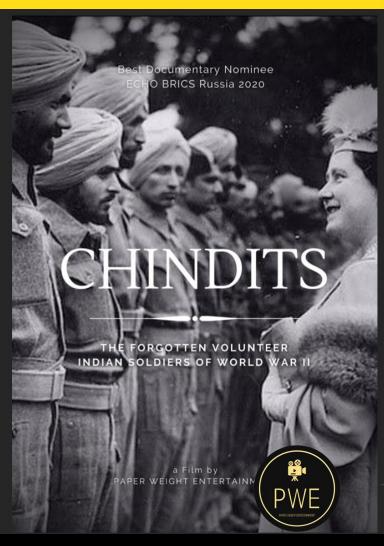








- BEST FILM ON WOMEN EMPOWERMENT at New York Tri-State International Film Festival 2020 and New Wave Short Film Festival Munich 2021.
- BEST DOCUMENTARY NOMINEE at Echo BRICS Russia 2020 and SIMFEST Romania 2021.



## HEAVY WEIGHTS Paper Weight Entertainment

Harsh and Noreen founded 'Paper Weight Entertainment' in 2015.

Harsh Vardhan Singh - The Cinematic Maestro

- Dubbed the "Real Life 3 Idiot".
- Commenced professional journey at the Festival De Cannes Court Metrage in 2010.
- Gained insights under industry stalwarts like Mr. R Balki and Mr. Nagananda Kumar.
- Over a decade in Advertising and Original Content Production.
- Motto: "Not afraid to go boldly where no one has ever gone".



Director / Chief Creative Officer in



### HEAVY WEIGHTS of Paper Weight Entertainment

### Noreen Sodhi - The Visionary CEO & Producer

- Often likened to the proverbial Alice in Wonderland, Noreen's journey spans diverse markets.
- Strengths: Curiosity, introspection, and innovation.
- Roles: Transitioned from content development to marketing management.
- Current Focus: Spearheading the production of impactful short films and documentaries.
- Strategy: Commitment to blue ocean marketing strategies.



### Recent Work 2023 - 24



Kargil Movie 2024 for DG Artillery



Advertising Promos for PRO Assam Rifles



COAS Olympics Message Promo For ADGPI (Strat Comm)



Jointness & Integration Project for HQ IDS (PM Dte)



Centenary Movie for Sikh Regimental Centre



**IPACC 2023 Conference Videos** 













Mahindra Rise.

















































### Contact Us

### **Contact Person**

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